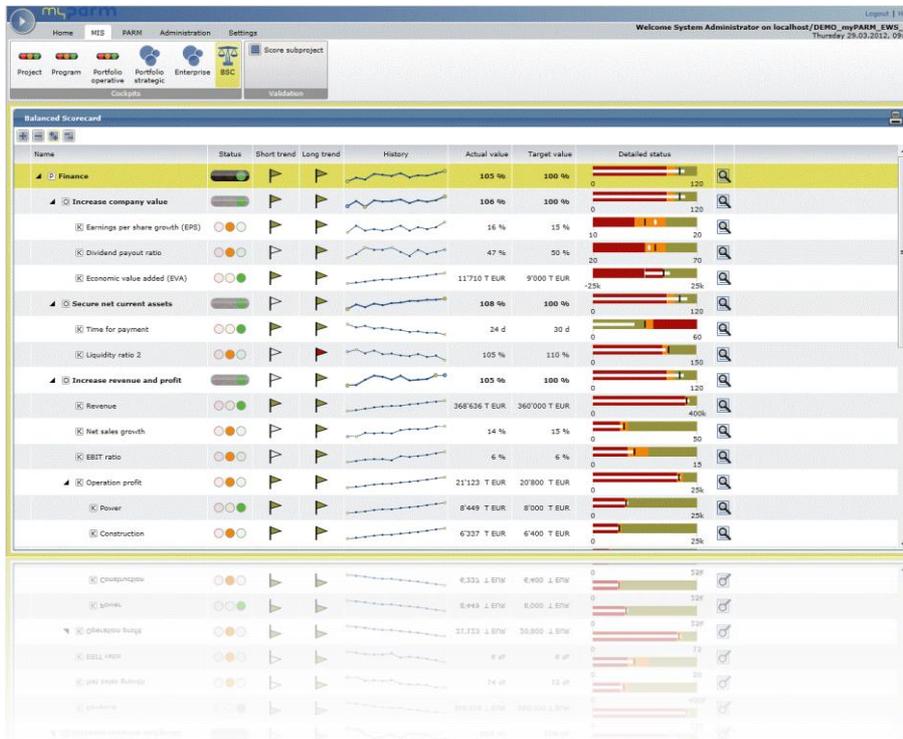


# Balanced Scorecard myP&ARM

Measure the success of your strategic guidelines and the implemented measures!



The «Balanced Scorecard» is the highest level of the Management Information System (MIS). You can measure, maintain and record your company activities based on its vision and strategy. The structure of the Balanced Scorecard can be adapted in a customer-specific way.

For all levels, detailed analyses regarding trends, particular status indicators and effective numerical values are available. Furthermore, reports which can be called up directly from the dashboard are at your disposal for all levels. To get detailed information of your company-specific key indicators – so called key performance indicators (KPIs) –, a detailed grid with specific source data is available on the lowest level. The data inform the user about the derivation of the KPI. Outliers can be identified quickly and easily.

## Topics

Key performance indicators (KPIs), early recognition of critical situations, identification of the reasons for problems, critical success factors, shareholder and stakeholder, complexity reduction etc.



## Product versions and applications

You always have an overview of your objectives. Key figures, measures, advances, deviations, and causes can be monitored easily and are transparent as well as understandable for all involved parties. The result: Your strategy is lived within the company and is reflected in the operative business. Like this you prepare the ground for the future company success.

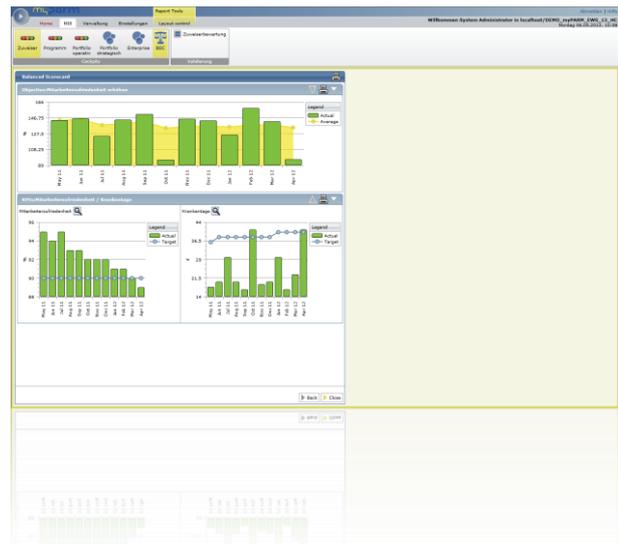
The Balanced Scorecard is based on a data warehouse which can take data from any third-party systems. Like this it is possible, to export all strategy relevant data from several third-party systems and to present it within a central and easy understandable dashboard.

The Balanced Scorecard can be optimally adapted to your individual business needs. It offers different KPI calculation methodologies and is flexibly built up. This flexibility allows changes without major effort and does not narrow the strategy process unnecessarily.

The use of the Balanced Scorecard whether in an organisational unit or for different departments can be readily achieved. You have the ability to build organisational hierarchy levels. The resulting Balanced Scorecards can be centrally monitored by contracting all data in a hierarchical system. Obviously, each Balanced Scorecard has the appropriate user rights management.

## More information

Contact us! We look forward to a personal dialogue with you, so that you can obtain a clear picture of our application. We will be happy to take time to answer your questions. Please call +41 71 243 10 00



## Further advantages

- The measures of consulting mandates are measurable thanks to the usage of key performance indicators (KPIs) and corresponding improvement measures can be developed (creation of new mandates)
- The solution allows a continuous management monitoring, there are not only reports available on specific deadlines
- It is possible to push forward to the source data to make research to identify the causes thanks to the drill-down functionality
- Definition and monitoring of special quality KPIs with time-dependent target description – this support a gradual quality increase
- Performance management: With a Balanced Scorecard you gain new business insights and increase its efficiency by targeted measures
- Initiative management: You use qualitative and quantitative information to control your strategic projects and initiatives and thus also assure your corporate success
- Risk management: Thanks to your constant monitoring of internal and external risk factors, you can detect problems in an early stage and can avoid costly mistakes
- Know-how transfer: You document successful practices and create the necessary transparency that other areas and projects can benefit from it
- Process optimisation: By constant monitoring and refinement of your processes you can work more and more efficient and productive